

CALL FOR EXPRESSION OF INTEREST

Recruitment of an individual Consultant in charge of facilitating the training workshop for Communication Experts from National Agricultural Research Systems (NARS) on good communication practices in agricultural research and development

Opening date : 03/05/2021
Closing date : 14/05/2021

AMI N° 10-2021

CORAF is an international non-profit association of National Agricultural Research Systems (NARS) from 23 countries, covering over forty percent of the African population, making it the largest sub-regional research organization on the African continent. It was established in 1987.

CORAF coordinates and facilitates the agricultural research results of the NARS of the 23 countries.

This coordination also requires a robust and coherent strategy of communication and popularization of research results, so that they reach the end users who will benefit from them. Hence the need to harmonize the NARS strategy with CORAF's one in order to benefit from synergies and for greater impact.

To guarantee this impact on the populations and ensure the achievement of CORAF's objectives, the implementation of good communication practices in agricultural research and development is essential.

It is in this context that CORAF is recruiting an individual consultant to facilitate the training workshop for NARS Communication Experts.

The tasks to be performed as well as others relating to the consulting assignment are detailed in the attached terms of reference.

The Executive Director of CORAF hereby invites individual consultants meeting the qualification criteria, as indicated in the terms of reference to express their interest in this recruitment.

Interested consultants can obtain additional information from the CORAF Executive Secretariat by sending correspondence to the Communication and Marketing Manager by email at: d.akana@corf.org.

The recruitment will be done according to the selection method based on the qualifications of the consultant according to the rules contained in CORAF's administrative, financial and accounting procedures manual.

Applications should be submitted by email to the following address: procurement@coraf.org no later than **May 14, 2021 before 16H00 GMT**.

Dr Abdou TENKOUANO
Executive Director of CORAF



Terms of References

Recruitment of an individual Consultant to facilitate the Training Workshop for Experts in Communication of National Agricultural Research Systems (NARS) on Good Communication Practices in Agricultural Research and Development

Background and justification

The West and Central African Council for Agricultural Research and Development (CORAF) hereby invites individual consultants to express their interest in facilitating the training workshop for communication experts from National Agricultural Research Systems (NARS).

CORAF is an international non-profit association of National Agricultural Research Systems (NARS) from 23 countries, covering over forty percent of the African population, making it the largest sub-regional research organization on the African continent. . It was established in 1987.

CORAF coordinates and facilitates the agricultural research results of the NARS from the 23 countries under its leadership.

This coordination also requires a robust and coherent strategy of communication and popularization of research results, so that they reach the end users who will benefit from them. Hence the need to harmonize the NARS strategy with that of CORAF in order to benefit from synergies and for greater impact.

To guarantee this impact on the populations and ensure the achievement of CORAF's objectives, the implementation of good communication practices in agricultural research and development is essential.

Objective of the facilitation

The facilitator's mission is to strengthen the capacities of communication specialists in NARS, in good communication practices oriented towards agricultural research and development.

At the end of the workshop, he/she will also facilitate the establishment of a community of good practices of NARS communication specialists.

Expected outcomes

The expected results of this mission are as follows:

- A well-run workshop with a clear understanding of the best communication techniques in agricultural research and development;
- A community of best practices of NARS communication specialists is set up.



Methodology

The consultant, in collaboration with the CORAF's Communication and Marketing Manager, will define a work plan and a timeline for carrying out activities and producing results.

First, the workshop will provide a crucible for participants to take stock of their communication systems and discussions will be held around these systems.

The workshop will take place through plenary sessions and practical work. The consultant will discuss with the members of CORAF's Executive Secretariat in order to share with them the main points of his/her methodology to collect their feedback.

Facilitator's tasks

The facilitator should complete the following tasks:

- Develop an agenda for the training workshop;
- Facilitate the meeting;
- Encourage constructive discussions and participatory dialogue in all sessions;
- Ensure the perfect flow of information and documentation and ensure that participants are well informed about the documents to be presented at each session and the expected results of each session;
- Synthesize the points discussed and the consequent agreements;
- Ensure a coherent progress of the sessions and obtain a consensus with a minimum of conflict;
- Facilitate, in collaboration with CORAF's Communication Department team, the establishment of the community of good practices of NARS communication specialists;
- Produce a workshop report.

Consultant's profile

The consultant must have the following qualifications and experience:

- Have at least a master's degree in journalism, communication, agriculture and / or social sciences;
- Have at least five years of experience in facilitating workshops for institutions / programs operating in the agriculture field;
- Have a good knowledge of CORAF and its programs and projects, in particular WAAPP and PAIRED;
- Be comfortable in transmitting and sharing knowledge and experiences;
- Have a good ability to develop high quality reports.

Location and duration of the mission

The training workshop will take place from May 25-26, 2021 in Abidjan, Ivory Coast.



Duration of the mission

The duration of the mission, which is five (5) days, is broken down as follows: Two (02) days of meeting, two (02) days of preparation and one (01) day for the production of the report.

Remuneration

The Consultant will be remunerated according to his / her level of experience and according to CORAF's remuneration policy for the services provided. The payment terms will be specified in the service contract to be signed between the Consultant and CORAF.

