

## Call for manifestation of interest

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### Recruitment of a Regional Consultant to evaluate the effects of the implementation of the Gender Strategy in the countries of the West Africa Agricultural Productivity Program (WAAPP)

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Opening of the call: 08/05/2018  
Closure of the call: 18/05/2018

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**CEI N° 15-2018**

1. The West and Central African Council for Agricultural Research and Development (CORAF) intends to recruit a **Regional Consultant to evaluate the effects of the implementation of the Gender Strategy in the countries of the West Africa Agricultural Productivity Program (WAAPP)**.
2. The consultant's tasks are described in the terms of reference attached to this call.
3. The Executive Director of CORAF invites Consultants from West and Central Africa to express their interest to provide services as described above.
4. Interested Consultants have to present a maximum of 10 pages manifestation of interest. This document should present the references related to experiences in conducting similar contracts and any proof of their knowledge and experience in similar trainings projects. Brochures, flyers, and complementary materials should not to be included in the 10 pages. But **the CV or Resume of interested consultants should be included in the manifestation of interest**.
5. The duration of the assignment would be 40 effective working days during the period of two months.
6. The consultants will be selected according to the agreement defined in the Directives: "Selection and Use of Consultants within the framework of IBRD loans, AID credits, and the subsidies by the Borrowers of the World Bank", dated January 2011, revised on July 2014.

7. The interested consultants can obtain extra information about the reference documents from Dr. Mariam MAIGA ([m.maiga@coraf.org](mailto:m.maiga@coraf.org)) and at the following hours 8:30 to 12:00 and 15:00 to 17:00 GMT. For more information you will find in the appendix the terms of reference of the mission.
8. The manifestation of interest must be submitted by e-mail at the following address: [procurement@coraf.org](mailto:procurement@coraf.org) and sent at the latest on **18<sup>th</sup> May 2018 to 10:00 GMT.**

**Dr Abdou TENKOUANO**  
**Executive Director of CORAF**

## **Terms of Reference for the Recruitment of a Regional Consultant to evaluate the effects of the implementation of the Gender Strategy in the countries of the West Africa Agricultural Productivity Program (WAAPP)**

### **I- Context and justification**

9. The West Africa Agricultural Productivity Program (WAAPP), initiated by the Economic Community of West African States (ECOWAS) for the benefit of member countries, is a Regional Adaptive Programmatic Loan (APL) for a period of ten (10) years at the rate of two (2) phases of five (5) years. Its purpose is to support regional cooperation on agriculture in West Africa in accordance with the agricultural policy of ECOWAS and NEPAD/CAADP. It benefits from the financial support of the World Bank. The regional coordination of the program is ensured by the West and Central African Council for Agricultural Research and Development in Africa (CORAF).
10. In the implementation of the first phase of WAAPP, 3 sets of projects have been developed. WAAPP 1A, which began in 2007, brought together Mali, Ghana, and Senegal. WAAPP 1B, covering Burkina Faso, Cote d'Ivoire, and Nigeria was launched in 2010. WAAPP 1C started in 2011 and includes Benin, Cote d'Ivoire and Gambia, Guinea, Liberia, Niger, Sierra Leone and Togo.
11. Since 2007, the 3 WAAPP 1A pilot countries have been working on improving the agricultural productivity of roots and tubers in Ghana, dry cereals in Senegal and rice in Mali. The first phase of the program focused particularly on improving an enabling environment that could facilitate regional cooperation in the dissemination of improved technologies, the establishment of National Centers of Specialization (NCoS) for human and material capacity building and research for technology generation and technology transfer. On the basis of the lessons learned from the first phase and in order to consolidate the achievements, steps have been taken to develop the second phase of WAAPP 2A.
12. The extension of WAAPP 1A to 2A began in January 2013, while WAAPP 1C countries received additional funding in 2017.

13. To consolidate the achievements of WAAPP, a new program called the West Africa Agricultural Transformation Program (WAATP) is being initiated to strengthen the regional system of agricultural innovations that will facilitate the mass adoption of climate-smart technologies, improve job creation for young people and enhance access for value chain actors to regional markets for targeted agricultural products.
14. A gender strategy for WAAPP was developed in 2013 and implemented in the thirteen (13) countries of the program, i.e. Ghana, Mali, Senegal, Benin, Burkina Faso, Cote d'Ivoire, Niger, Nigeria, Sierra Leone, Gambia, Guinea, Liberia, Togo. CORAF plans to conduct a study to assess the effects and changes induced by the implementation of the gender strategy in terms of improving agricultural production and income generation, well-being of household in terms of access to food, education, and health care among disadvantaged groups such as women and youth, as well as the sustainability of the achievements of the WAAPP gender strategy.

## **II- Purpose of the study**

The overall objective of the study is to measure the effects of the implementation of the WAAPP gender strategy, and the resulting changes in female and youth beneficiaries, in institutions (Research, Extension, Ministries, POs) involved in the implementation of the program in the thirteen (13) countries, as well as in the regional partner agricultural research and development institutions.

Specifically, the study will:

- Analyze the perception that beneficiaries and institutions have of the WAAPP gender strategy;
- Analyze the perception that beneficiaries and institutions have of the performance and shortcomings of the technologies disseminated under the WAAPP;
- Measure the contribution of the implementation of the gender strategy in the access and the adoption of the technologies, agricultural production and incomes, job creation, the well-being of the household in terms of access to food, education, and health care;
- Measure the effects of the gender strategy and the changes induced in institutions (research, extension, Ministry, POs) involved in the implementation of the program;
- Measure the effects of the gender strategy in the Regional Partner Organizations;
- Identify the strengths and weaknesses recorded in the implementation of the gender strategy;

- Identify the lessons learned and awareness gained from the implementation of the gender strategy and analyze the implications for the new program: The West African Agricultural Transformation Program (WAATP).

### **III. Approach and methods**

The Regional Consultant will need to develop a detailed methodology for the evaluation, including the evaluation plan and the analysis framework for the evaluation report. Among other things, the evaluation methodology should detail evaluation methods, with particular attention to the information to be collected with descriptions of data collection methods, data collection instruments, sources of information and the types of data analysis. Before its application, the selected methodology will have to be shared with the Gender and Social Development Adviser as well as the WAAPP Monitoring and Evaluation Specialist at CORAF to ensure its relevance and ability to provide unbiased results.

For the interpretation of the results obtained at the end of the evaluation, all sources of information available will have to be exploited, including testimonies from different categories of people: project staff, partners, research and extension institutions, Ministries and Farmers Organizations, beneficiaries, key stakeholders, etc.

The data will be collected as a result of surveys based on a representative sample of beneficiaries and non-beneficiaries of the Program. This will allow a better comparison between these two groups.

The consultant will be responsible for:

- Proposing an implementation plan for the evaluation mission that will be validated by CORAF;
- Proposing evaluation tools based on evaluation questions;
- Collecting, compiling and analyzing primary and secondary data and information;
- Writing the evaluation reports and submitting them for comment.

### **III. Expected results and deliverables**

The main deliverables are: The evaluation start-up note, the preliminary qualitative survey study report, improvement and validation of the data collection tools, draft assessment report of the effects assessment validated by CORAF, draft final evaluation report validated by CORAF.

The evaluation report will be prepared according to the following specifications:

- Table of Contents;
- Executive summary and recommendations;
- Introduction (project, area of intervention, and objectives of the project, objective of the evaluation, context of the evaluation and methodology and limits);
- Recall of Logical Conceptual Models and Evaluative Questions;
- Responses to evaluation questions (effect and impact);
- Results of investigations and interpretations;
- Sustainability of interventions and perspectives;
- Lessons learned and awareness gained;
- Conclusion and recommendations;
- Annexes (interview guide, questionnaire, do-files...).

A summary of the evaluation will also be prepared, in Word and PowerPoint version. All reports and presentations will make extensive use of visual aids (photos, graphics, etc.). These documents will be used to report the results of the evaluation.

The expected results at the end of the study are as follows:

- The gender impact of WAAPP is well documented;
- Financial partners are informed of how the WAAPP gender strategy has been beneficial for women and youth beneficiaries, as well as the institutions involved in the implementation of the program;
- National and Regional Coordination are aware of the impact of gender activities on women and youth beneficiaries of WAAPP.

## **V. Tasks to be performed**

The work will consist of:

- A documentary review and close cooperation with all WAAPP stakeholders in the countries and the different project implementation partners;
- A qualitative preliminary survey to understand the mode of interventions and better define the Impact Pathway;
- Establishment of the necessary survey databases and determination of the sampling selection methods;
- Development of data collection tools and establishment of a detailed survey implementation plan;
- Establishment and training of the investigators;
- Data collection (prefer face-to-face mode with tablets);
- A data processing and analysis that will produce and interpret the results on all selected indicators, notably by making a disaggregation according to the administrative level and taking into account the gender aspect;
- A production of the various survey reports as well as the various data supports of the survey and the results of the various analyses of the data;

The survey will be conducted on direct and indirect beneficiaries in all WAAPP countries.

## **VI. Profile of the Consultant**

The mission will be led by a senior evaluator (Regional Consultant). He will coordinate the activities and will be held responsible for the progress of the study. He should have proven experience in the evaluation of gender policies and strategy of agricultural research and development programs. He will be responsible for data quality (validity, reliability, consistency and accuracy). More precisely, he will have to present the following profile:

- Hold a Masters or PhD in Economics/Statistics or in Agro-Economics, and in Gender and Development; PhD is a plus.
- Have at least five years of experience in assessing the effect/impact of agricultural and rural development programs and projects, gender policies and strategies;
- Having performed similar tasks in the recent past by presenting references that can attest to it;
- Have a good mastery of data analysis software (R, SPSS, STATA...);
- Have good writing, analysis and synthesis skills;
- To be able to speak good French and English;
- Have a good ability to lead a multidisciplinary team.

## **Profile of National Consultants**

The Regional Consultant will work with the Monitoring and Evaluation officers or WAAPP resource persons in the countries who will assist him in his tasks and in the recruitment of data collection and data capture agents. They will have to present the following profile:

- Hold a Bac +4 or 5 in Economics/Statistics or Agro-Economy, with knowledge in gender issues;
- Have proven experience in data collection and analysis;
- Have a good knowledge of the gender assessment of agricultural development projects;
- Good command of the information tool (Word, Excel, Powerpoint);
- The mastery of analysis software (R, SPSS, STATA) is an asset;

## **IV. Duration of mission and timelines**

The evaluation mission will run from March to April 2018 over 40 man-days.

## **Procedures for the selection of Consultants**

The consultants will be selected in accordance with the procedures defined in the Guidelines: "Selection and Use of Consultants within the framework of IBRD Loans, AID Credits and Subsidies by World Bank Borrowers", dated January 2011.

