

# Cattail Strategy: Returning money to life

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What kind of investment and funding will heal our planet?



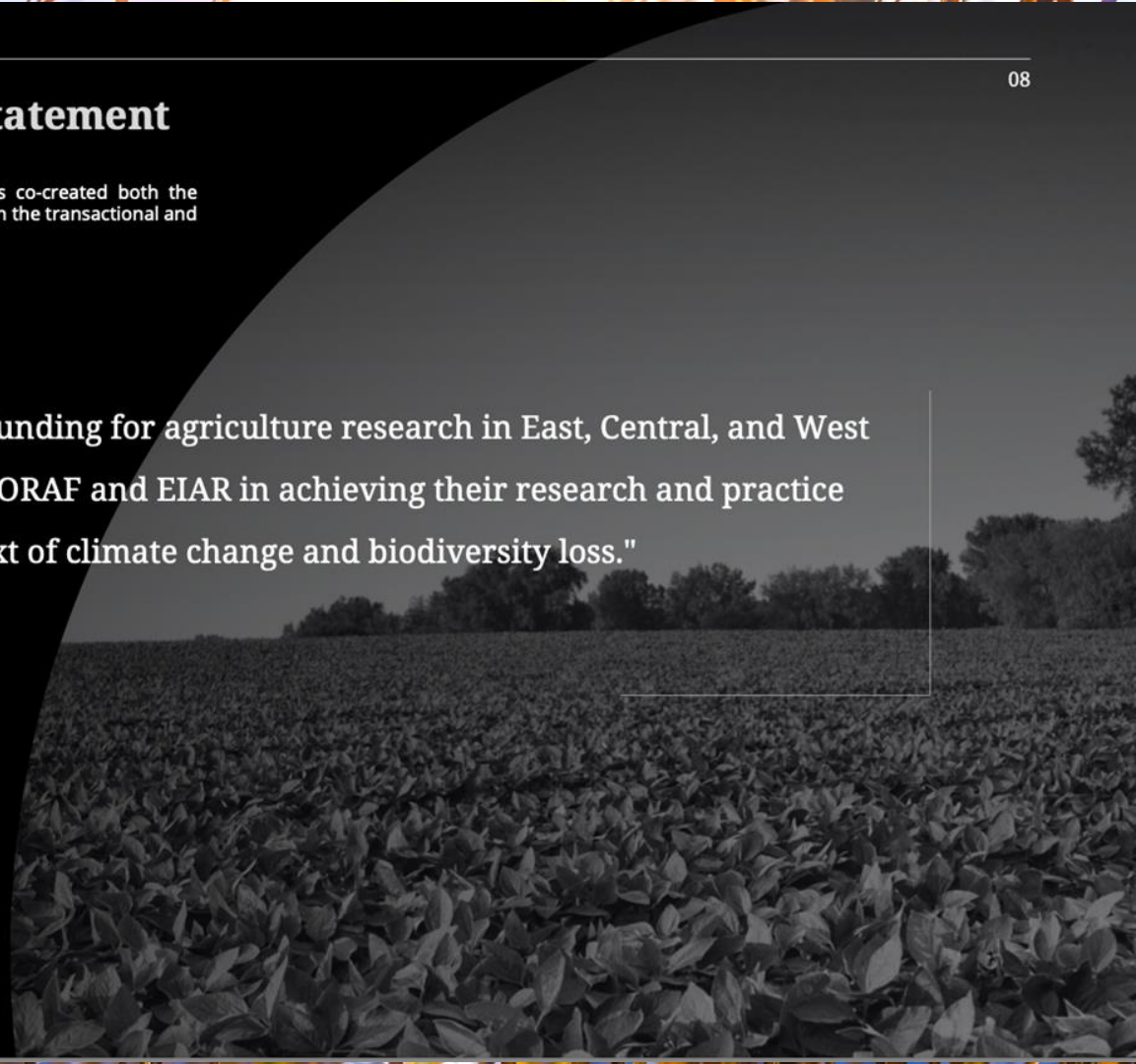
# GGGI: Green Climate Fund

Investing in green, climate resilient development will help mitigate the impacts of climate change and enable vulnerable societies to adapt to its negative effects. Climate finance plays a vital role in accelerating the implementation of Nationally Determined Contributions (NDCs) and advancing the Sustainable Development Goals (SDGs).

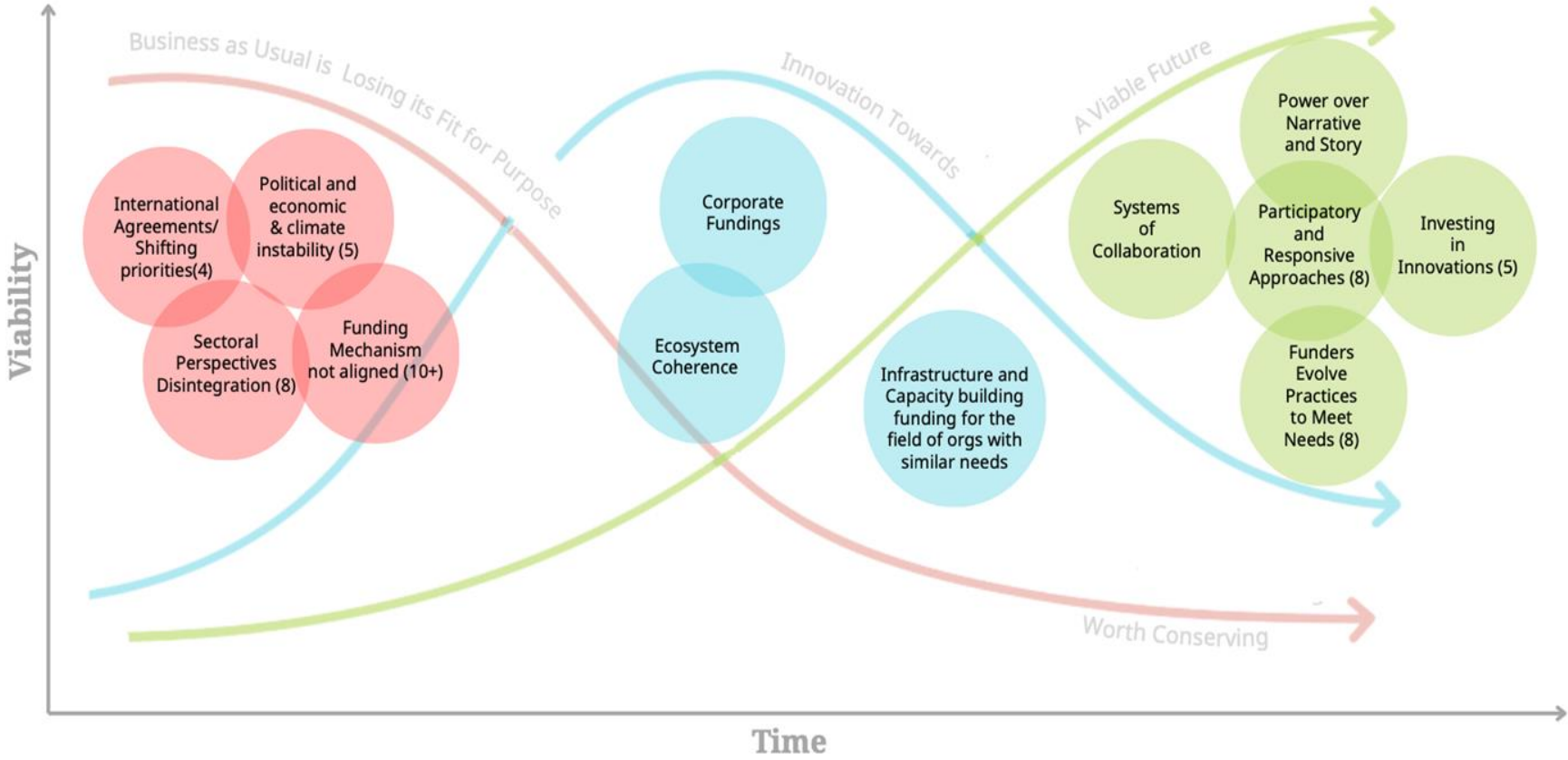
## Future Consciousness: Scoping Statement

During the inaugural meeting, representatives of all three organizations co-created both the scoping statement for a set of queries and a list of the ideal stakeholders - in the transactional and environmental space - who should participate in the process.

"Ensuring the next ten years of funding for agriculture research in East, Central, and West Africa will support ASARECA, CORAF and EIAR in achieving their research and practice aims in the context of climate change and biodiversity loss."



# 3 Horizons University- Futures Consciousness Mapping<sub>1</sub>



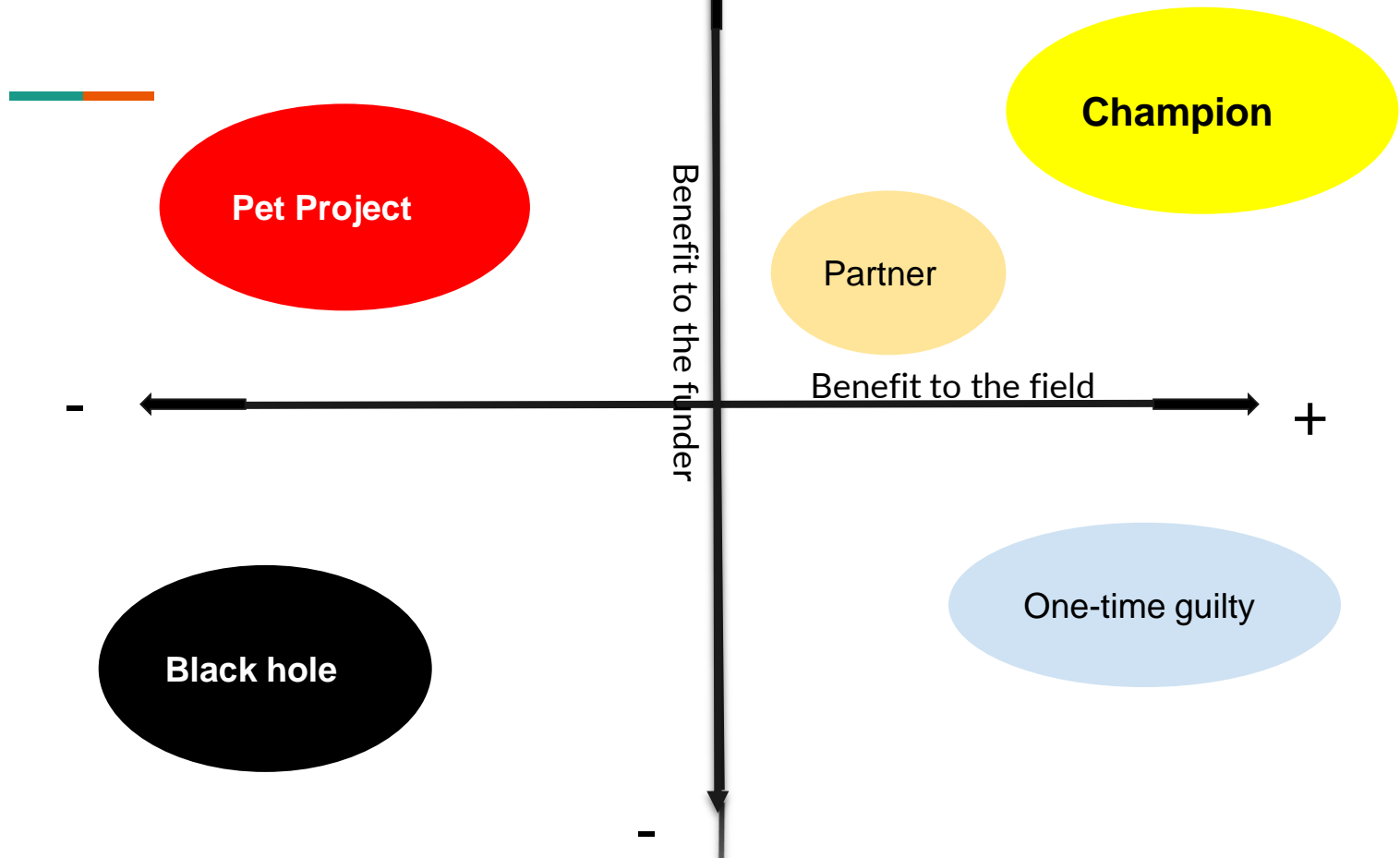
<sub>1</sub> Note: The numbers in the graph and in the next pages represent the frequency of the theme as reported in the survey.

## Horizon 1: Limitations of current systems of funding

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- Finance is not demand or mission-driven; it comes from above
- Political and corporate agendas eclipse scientific ones
- Varied requirements of farmers are not being addressed
- Gaps in equity for those most disadvantaged, who are most intimate with the problems at hand
- Infrastructure and operating costs are extremely rare; opportunities to advance knowledge and innovation in the field are missed
- Funders challenged to see the key funding opportunities in a crowded field,
- those who create the most value receive the least funding because their funds are going toward programs more than marketing and relationship building

# Identifying Champion Funders



The background features a close-up of tall, thin grasses in shades of brown and gold, set against a bright, slightly blurred background. A large, semi-transparent blue shape is overlaid on the image, containing the text. The shape has a curved top and bottom edge, resembling a stylized speech bubble or a rounded rectangle.

## Find Champions

- Who are interested in leveraging their funding toward reforming the system
- Who are in community with other champions
- Who see what is at stake over the long term



## Horizon 2: Strategic Path Forward


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- Leveraging philanthropic support toward infrastructure, capacity building and innovation to make a stronger case for 3rd Horizon Impact
- Corporate funders overcome the gaps to producing 3H innovations and products, from margin to mission
- Systemic investing vehicles like GCF that leverage multilateral and international funds toward ground level capacity building
- Investment logic values a high upfront cost for a longer social and environmental return on investment - enabling conditions
- Donor collaborations that mimic the function of the MDTF but are effectively participatory in governance. Like a African-led Regenerative Agriculture Fund
- Developing mapping, monitoring and evaluation tools that can elucidate the key players in a region on subject, issue, funding partner, to reduce duplication and invite impactful collaborations



## Strategic Imperatives

- Ambitious and clear vision to shift toward integrated quality processes
- Identify a broad range and high quantity of impacts that would result from this
- Identify target areas within the broad range and bring those to aligned funders with the \*How\*
- Scaffold in partners with champion potential and reduce black hole reliance
- Fund the fundraising as an essential capacity



NEW YORK | March 14, 2024 — The Rockefeller Foundation today released two reports that build the evidence base for investing in underutilized indigenous and traditional crops as a means of strengthening food and nutrition security and climate resilience in Africa.



The Green Climate Fund (GCF) and the Global Green Growth Institute (GGGI) have formed a partnership drawing on the strengths of both organisations to bolster developing country capacities to deal with the unprecedented challenge of climate change.