CALL FOR EXPRESSION OF INTEREST

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Recruitment of a Firm
For the training of Chad’s Agricultural Research and Development Actors in the Establishment and Facilitation of Innovation Platforms

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Opening Date: January 15, 2020
Closing Date: February 4, 2020

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CEI N° 01-2020

1. The Government of Chad and CORAF have signed an agreement for the implementation of the Climate Resilience and Agricultural Productivity Enhancement Project (ProPAD) in Chad. The agreement aims to facilitate the implementation of ProPAD and the integration of Chad into the network of National Centers of Specialization (NCoS) and the regional cooperation established within the framework of the West African Agricultural Productivity Program (WAAPP). Among the support needs expressed by the Government of Chad are: (i) the development of a new extension strategy which takes into account the family farm as a whole and which also incorporates technical issues; (ii) the capacity building of ANADER agents; and (iii) the development of tools to strengthen the link between Research, Extension and Production to improve the promotion and adoption of agricultural technologies and innovations.

2. The Executive Secretariat of CORAF intends to recruit a firm responsible for training Chad’s agricultural research and development actors in the establishment and facilitation of innovation platforms.

3. The tasks to be performed and other information related to the conduct of the mission are detailed in the terms of reference attached.

4. The Executive Director of CORAF invites firms with the qualifications demanded as indicated in the terms of reference to express their interest in this call.
5. Companies or firms interested in this notice must provide information indicating that they are qualified to perform such services (brochures, references concerning the performance of similar contracts, CVs, experience in similar field, experience under similar conditions, etc.).

6. The consulting firm must have experience in carrying out similar studies. It must have at least the following key personnel:
   - Agricultural Economics Expert, Senior Consultant, Head of Mission,
   - Senior technical experts specialized in Agricultural Economics.

7. A curriculum vitae must be provided for each of the experts (not exceeding 4 pages).

8. The Consultants will be selected in accordance with the rules set out in the Manual of Administrative, Financial and Accounting Procedures of CORAF.

9. Interested firms may obtain additional information from the CORAF Executive Secretariat by sending correspondence to Dr Lamien Niyeidouba, n.lamien@coraf.org from 8:00am to 12:00 noon and from 15:00 to 17:00 GMT.

10. Expressions of interest must be sent to the Executive Director of CORAF and submitted by e-mail to procurement@coraf.org on February 4, 2020 at 17:00 GMT at the latest.

Dr Abdou TENKOUANO
Executive Director
CORAF
Terms of References

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Introduction

The Government of Chad and CORAF have signed an agreement for the implementation of the Climate Resilience and Agricultural Productivity Enhancement Project (ProPAD) in Chad. The agreement aims to facilitate the implementation of ProPAD and the integration of Chad into the network of National Specialization Centers (NSCs) and the regional cooperation established within the framework of the West African Agricultural Productivity Program (WAAPP). Among the support needs expressed by the Government of Chad are: (i) the development of a new extension strategy which takes into account the family farm as a whole and which also incorporates technical issues, (ii) the capacity building of ANADER agents; and (iii) the development of tools to strengthen the link between Research, Extension and Production to improve the promotion and adoption of agricultural technologies and innovations.

ProPAD will intervene in the regions of Salamat, Moyen-Chari and Mandoul to transform rainfed cereals value chains (sorghum, millet, maize, rice) and their associated crops (groundnut, cowpea and sesame) and also to support diversification through production of small ruminants (sheep, goats, pigs), poultry, and milk in the peri-urban areas.

To reinforce linkages between research, extension and production, CORAF will use the Integrated Agricultural Research for Development (IAR4D) through establishment of Innovation Platforms (IPs). IPs now constitute an effective tool for addressing the socio-economic and institutional challenges facing small-scale producers, including access to new technologies and innovations. In fact, the institutionalization of the IAR4D approach has become an issue of agricultural development. Results obtained from the implementation of this approach in the different countries of West and Central Africa, in terms of the effectiveness of accelerating the mass adoption of new technologies and innovations, plead for its use on a larger scale for better impact of technology diffusion.
These Terms of Reference are proposed for the recruitment of a firm to train Chadian agricultural research and development actors on the establishment and facilitation of innovation platforms.

**Objectives**

The overall goal is to have a critical mass of 250 people on the establishment and facilitation of innovation platforms in Chad in order to accelerate the scaling up of technologies and innovations developed by the research. Specifically, the mission is to:

(i) train at least 30 Trainers of trainers, at least 10 per target region on: (i) the principles and approach of IAR4D, the innovation platform tool, Group facilitation techniques (facilitation, conflict management, lobbying, etc.); (ii) techniques and tools for facilitating multi-stakeholder processes for change; and (iii) develop guidelines for planning and conducting training on innovation platforms;

(ii) conduct missions to mentor and coach the trained trainees in order to identify at least three (3) champions per target region.

**Expected results**

- Participants master the key concepts and principles of the IAR4D approach;
- Participants master the innovation platform tool;
- Participants have a good grasp of the steps involved in setting up an innovation platform;
- Participants have a good knowledge of the integration of the commercial component into an innovation platform;
- Participants have a good mastery of the management and facilitation of an innovation platform;
- Participants are able to lead multi-stakeholder processes for change;
- Participants have enhanced capacity on documentation, monitoring and evaluation of the performance of an innovation platform;
- Participants are able to master and understand the theory of change;
- Participants are able to develop and conduct advocacy processes.

**Methodology**

The training mission will take place mainly in Chad and will consist of training sessions with a focus on practice. It will make use of presentations on the topics of the different modules, interactive exchanges between participants and group work. As for the training material, apart from the PowerPoint presentations, the participants will be entitled to additional literature on the various training topics and a participant’s notebook.

**Mission of the Consulting Firm**

- Develop a Training Manual to be made available to participants;
- Conduct training, and mentoring and coaching missions of trainees;
- Produce a participant’s notebook;
- Prepare a report for each training session;
- Prepare a mission report at the end of the mission.

**Conditions of participation**

☐ The Firm must demonstrate that it has a group of qualified and available experts to provide training in Chad in a suitable manner. Experts must have solid training in social change, communication for change and multi-stakeholder processes.

☐ The proposed consultants should have a good knowledge of innovation systems and good practical experience in conducting multi-stakeholder processes and be familiar with the IAR4D (Integrated Agricultural Research for Development) approach; and the management of value chains.

☐ They must have good experience in training diverse stakeholder groups and facilitating learning on innovation systems based on innovation platform facilitation.

☐ Staff to undertake training missions will include at least one team leader and two French-speaking experts.

☐ The consultation will be exclusively in French.

The head of mission must have

- Higher education; BAC +5 at least in agronomy, agricultural economy, economics, socio-economics, sociology of organizations; in institutional economics, knowledge management systems, innovation systems;
- Proven experience in conducting multi-stakeholder processes and training and coaching of innovation platform facilitators;
- Have bibliographical references on the subject;
- At least 10 years of experience in the field.

The main technical experts must have

- Higher education BAC +5 in agronomy, agricultural economics, economics, socio-economics, sociology of organizations; in institutional economics, innovation systems;
- Proven experience in conducting multi-stakeholder processes and training and coaching of innovation platform facilitators;
- At least 5 years of experience in the field.

**Duration of the mission**

The mission will be conducted in 40 days of effective work during the period of work on February 15, to April 30, 2020.

**Deliverables**

1. Report at the starting, 10 days after the signature of the contract,
2. Report of training, 10 days after the training;
3. Report of mentoring and coaching in the 3 regions of implementation of ProPAD, 10 days after the mission;
4. Overall report of the mission, 20 days before the end of contract.