



World Agroforestry Centre
TRANSFORMING LIVES AND LANDSCAPES

Senior Marketing Specialist

This is an exciting opportunity to play an important role in conducting research in marketing and entrepreneurship activities related to tree products. You must be someone with experience in conducting strategic research in value chain and sub-sector analysis, enterprise development, quality assurance systems, and/or innovative extension approaches for fostering entrepreneurship.

Your job will include conducting market research focusing on value chain and sub-sector analysis for agroforestry tree products, consumer studies, standards and certification, enterprise development, and/or innovative extension approaches for fostering entrepreneurship. You must also be good at project development and fundraising and have the ability to initiate and manage partnerships with a range of different national and international stakeholders.

Your profile includes a PhD in Agricultural Economics or a related Social Science, experience with analysis of smallholder production-to-marketing systems and exceptional skills in quantitative and qualitative data analysis.

This position is on international terms, to be stationed in Bogor, Indonesia or Belem, Brazil. The appointment will be for an initial period of three (3) years, renewable subject to nine (9) months probation period, assessment of performance and continued relevance of the position.

To learn more about our organization and this position please visit our website: www.worldagroforestry.org

How to apply

Applications for the position must include:

- A cover letter illustrating your suitability for the position against the listed requirements and salary expectations
- A detailed curriculum vitae
- The names and addresses of three referees, including telephone, fax numbers and email addresses.

All correspondence should be addressed to the **Human Resources Unit, World Agroforestry Centre (ICRAF), P.O. Box 30677, Nairobi, Kenya** OR via email to: icrafhru@cgiar.org indicating “**Application for Senior Marketing Specialist**” on application letters and email submissions.

Applications will be considered until 15th July 2010 or until a suitable candidate is identified and selected.

Only short-listed applicants meeting the above requirements will be contacted.