

Expert for Information Management and Communication for AfDB Regional Project Component

Closing date 25 Jan. 2008

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Institution ITC – AfDB-GEF Project Regional Coordination Unit

Duty station Banjul, The Gambia, with travel to sites in the other project countries

Vacancy announcement no. ITC_AfDB Proj. 03(B)

Responsibilities

The **International Trypanotolerance Centre** (ITC) is recruiting an **Expert for Information Management and Communication** for a six-year, multi-country Project entitled: "**Sustainable Management of Endemic Ruminant Livestock in West Africa / Gestion Durable du Bétail Endémique en Afrique de l'Ouest**", whose aims are community-based conservation and management of endemic ruminant livestock; better understanding of existing genetic diversity and the potential; development of strategies for improved utilization in evolving production systems; policies that affect the livestock and livestock products targeted, especially those related to market access and marketing channels to facilitate commercialization by smallholder livestock keepers; and strengthening capacities of relevant actors to promote sustainable management of livestock resources. The project will be executed by UNOPS for the Global Environment Facility (GEF/FEM) and by ITC for the African Development Bank (AfDB) in **Gambia, Guinea, Mali** and **Senegal**.

Under the guidance and supervision of the Regional Coordinators, the incumbent will join a regional team working together to promote public and media awareness of and involvement in the project and to mobilize among the four countries confidence and trust on the project cooperation. The specialist will do this by:

- developing and implementing, as part of a broader team, the corporate communications strategy of the project which encompasses external, internal and project communications;
- designing, managing and facilitating the implementation of the project annual communications work plan, including monitoring and reporting duties associated with that work plan;
- developing and managing a strategy for the production and dissemination of a wide array of public information products, including publications, and writing and editing of public information materials, reports, brochures, and information briefs/progress updates.

Profile and experience required

- At least Master's degree in media relations, journalism, international affairs, publishing, political science, international relations or similar area focused on communications and advocacy;
- Minimum of 35 years of age;
- Significant experience in designing corporate communication strategies, preferably in regional or international organizations;
- State-of-the-art knowledge in field of communications and public affairs, and ability to address a range of issues related to the Project business and development programs;
- Substantial and diverse experience in all facets of communications and public affairs, and proven ability to conceptualize, design and implement major campaigns, strategies or programs;
- Excellent analytical and writing skills;
- Ability to effectively assist project management to assess the political climate for achieving the underlying objectives (e.g. development assistance, resource mobilization, policy advocacy, confidence building, etc.), and enhance the operational effectiveness in dealing with external actors;
- Proven aptitude to diplomatically handle sensitive situations with target audiences and to otherwise cultivate effective, productive client relationships and partnerships;
- Sound knowledge of disciplines relevant to Project work in agricultural, rural, social development, or other relevant field;
- In-depth knowledge of national/international trends, political-economic issues, and conditions and developments related to project countries;
- Strong interpersonal skills; proven experience in working as both a leader and a member of a team;
- Highly developed oral and written communications skills and ability to persuasively present and defend controversial issues/positions;
- Fluency in both written and spoken French and English is a requirement;
- Good physical condition and aptitude to travel in the field;
- Valid driver's licence (B).

Terms of appointment

The initial appointment will be for 1 year, with a 6-month probation period. Based on performance, the appointment can be extended on a one-year basis through to the completion of the project (6 years). The Expert will be based in Banjul and will travel within the region and internationally in accordance with project needs and funding availability.

The successful applicant should be available at short notice. ITC offers a competitive remuneration.

Applications

Applicants should send a cover letter quoting Ref: ITC_AfDB Proj. 03(B), indicating the interest and availability; a curriculum vitae; and the names and addresses (including telephone, fax and e-mail) of three referees who are knowledgeable about the candidate's professional qualifications and work experience, to the Director General, ITC, PMB 14, Banjul, The Gambia, via e-mail: itc@itc.gm.

To find more about ITC, visit our Website at <http://www.itc.gm>. Enquiries: Tel. +220-4462928.

Qualified women and professionals from developing countries, especially West Africa, are particularly encouraged to apply.